

# Guidelines for advertising efforts

We feel it is part of our customer service to support you with your advertising efforts.

## PRODUCT PICTURES HOSTI:

We are pleased to provide pictures from our HOSTI products of high-res quality and isolated. The printing format is jpg with a maximum file size of approx. 1 MB. These pictures can be used for print and digital media in brochures, flyers, advertisements, and on the Internet.

The pictures of our HOSTI products are licence-free and may be used in connection with our logo and your data for advertising purposes. The transfer to a third party may only be carried out in terms of production of this advertising effort.

In this connection you need no further authorization from HOSTI, yet, **we would like to ask you to send us a copy of this advertising item as PDF.** Simply get in touch with your HOSTI contact as for this matter.

**PRODUCT PICTURES FROM CUSTOMERS:** As a very special service we produce a professional picture of your product in high-res printing quality in a customer specific presentation.


## PRINT AND DIGITAL MEDIA HOSTI:

Reproduction of our advertising materials (catalogues, flyers, ads, website, etc.) text and or images, whether in full or only partly is only permitted with official authorization from HOSTI. Simply get in touch with your HOSTI contact as for this matter.

We would be very pleased to be on hand with help and advice for you when it comes to the realization of your advertising activities / efforts. Please note below mentioned information for the use of our company logo.

**THE HOSTI LOGO:** It is a registered trademark, so the use of the logo is subject to specific guidelines. Any use in print or digital media, or on the Internet requires the explicit authorization from HOSTI (**see guidelines for using the HOSTI logo**).

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This document is valid without signature!

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